



Utah Consumer Protection Summit

Businesses, Consumer Groups, and Law Enforcement
Finding Common Ground Together



The Federal Trade Commission and the Utah Division of Consumer Protection invite you to attend the Utah Consumer Protection Summit. Conference participants will share experiences and challenges, make connections, and discuss how groups can better collaborate and share information and resources. The Summit will include speakers from the Utah's Division of Consumer Protection, the Federal Trade Commission, the Utah Office of Attorney General, the Consumer Financial Protection Bureau, the Chamber of Commerce, AARP, and the BBB, among others.

The agenda includes three panels covering a range of topics, including illegal telemarketing practices and direct solicitations, hot consumer protection topics in Utah, and business and consumer education. Law enforcers also are invited to attend a working lunch to discuss law enforcement collaboration and to learn about Internet and mobile investigative tools and techniques.

When: **Thursday, October 22, 2015**
8:00am - 9:00am: registration and breakfast
9:00am - 12:20pm: public session
12:20pm to 2:00pm (law enforcement only)

Where: **Salt Lake Marriott Downtown at City Creek**
75 South West Temple
Salt Lake City, Utah 84101

Registration

This conference is **free** and open to the public. To register for the conference, email your name and affiliation to kobrien@ftc.gov. When you register, please indicate whether you plan to attend the law enforcement working lunch.

NOTE: When you register, the FTC collects your name, affiliation, and email address. We will use this information for administrative purposes related to the conference and will dispose of it following the workshop. Under the Freedom of Information Act (FOIA) or other laws, we may be required to disclose the information you provide to outside organizations. For additional information, including routine uses permitted by the Privacy Act, see the Commission's Privacy Policy at www.ftc.gov/ftc/privacy.htm. The FTC Act and other laws the FTC enforces allow the collection of this contact information for the purposes described above.



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Agenda

October 22, 2015

8:00am Registration & Breakfast

9:00am Welcome

Francine A. Giani, Executive Director, Utah Department of Commerce

9:05am Opening Remarks

Spencer J. Cox, Utah Lieutenant Governor

9:20 am Illegal Telemarketing & Direct Solicitations

Moderator

- Emily Cope Burton, Attorney, Federal Trade Commission

Panelists

- Adam Watson, Chief Investigator, Utah Department of Commerce's Division of Consumer Protection
- Jared Bingham, US Postal Inspector Attorney, US Postal Inspections Service

10:10 am Hot Topics for Utah

Moderator

- Daniel O'Bannon, Division Director, Utah Department of Commerce's Division of Consumer Protection

Panelists

- Kerry O'Brien, Assistant Regional Director, Federal Trade Commission
- Michael Palumbo, Assistant Attorney General, Utah Office of the Attorney General's Markets and Financial Fraud Division
- Christopher Peterson, Special Advisor, Office of the Director, Consumer Financial Protection Bureau
- Jeff Hall, Chief Deputy, Salt Lake County's District Attorney's Office

11:00 am Break

11:10 am Community Partners: Enlisting Business & Consumer Groups as Consumer Protection Educators

Moderator

- Jennifer Leach, Assistant Director, Division of Consumer & Business Education, Federal Trade Commission

Panelists

- Alan Ormsby, Utah State Director, AARP
- Jane Driggs, President & CEO, BBB Serving Utah
- Ryan Evans, Vice President of Business and Community Relations, Salt Lake Chamber
- Mike Bulson, Senior Attorney, Utah Legal Services

12:00 pm Keynote Introduction

Thomas N. Dahdouh, Regional Director, Federal Trade Commission

12:05 pm Keynote Address

Maureen K. Ohlhausen, Commissioner, Federal Trade Commission

12:20 pm Working Lunch for Law Enforcement Collaboration (Law Enforcement only)

Presentation on Investigative Tools and Techniques

- Sheryl Novick, Investigator, Division of Litigation Technology and Analysis, Federal Trade Commission

Panel on Improving Law Enforcement Collaboration

Moderator

- Thomas N. Dahdouh, Regional Director, Federal Trade Commission

Panelists

- Ché Arguello, Division Director, Division of General Commercial Enforcement, Utah Office of the Attorney General
- Genessa Stout, Attorney, Enforcement Division, Consumer Financial Protection Bureau
- Michelle Pickens, Working/Supervising Public Corruption, Salt Lake City Division, Federal Bureau of Investigation